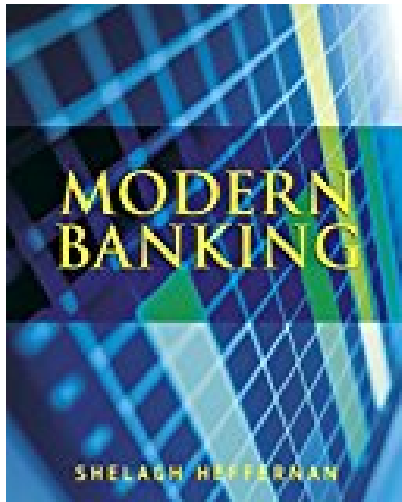


# Modern Banking

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## BOOK DETAILS

- Author : Shelagh Heffernan
- Pages : 736 Pages
- Publisher : Wiley
- Language : English
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## BOOK SYNOPSIS

Technological innovations and advancements have spread into every sphere of life and banking is no exception. With competition being tough and fierce, business, especially banking, has to adopt new methods and techniques. Modern banking essentially implies use of modern technology and communication tools, for example, computer and the Internet, for bringing about more efficiency and speed in banking operations and making them more and more customer friendly and customer focused. This accessible and well-written text examines the latest developments in the Indian Financial System and the significant roles the Indian Banking Sector has played in the development of the economy. Thoroughly practical and comprehensive, the book discusses the modern trends in Indian banking, especially its prospects with the use of technology, and other core areas of banking. It covers a wide range of topics such as financial markets and institutions; the role of central banks in different countries, including the role of RBI which is the central bank of India; basic lending principles; methods of remittance; services approach; and micro-credit. Besides, it dwells in details on venture capital, credit rating, modern e-payment systems, core banking, and hi-tech banking. Now in the Second Edition, the book has been thoroughly revised and updated. This edition includes several new topics, such as local area banks, EXIM Bank (Amendment) Act, 2011, stock invest, Factoring Regulation Act, 2011, prepaid payment instruments, GIRO payment, white label ATMs, tablet banking, recent development in priority sector lending, financial inclusion plan, Micro-finance Institutions (Development and Regulation) Bill, 2012, technology in the banking sector, Basel Committee, global economic trends, KYC, rural infrastructure development fund, licensing of new banks in private sector, gold loans, and shadow banking system. Intended primarily as a text for the students of Commerce, this student-friendly text should prove to be extremely useful also for the postgraduate students of Management, Finance, and Economics. It should prove equally useful to students of Chartered Accountancy and those appearing in competitive examinations. The book can also be profitably used by practising managers, bankers, researchers, and all those who would like to acquaint themselves with modern Indian banking, especially the role of banks in the new millennium. Key Features • Coverage is quite comprehensive, with latest data • Lays special emphasis on IT-enabled and technology-based banking practices

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