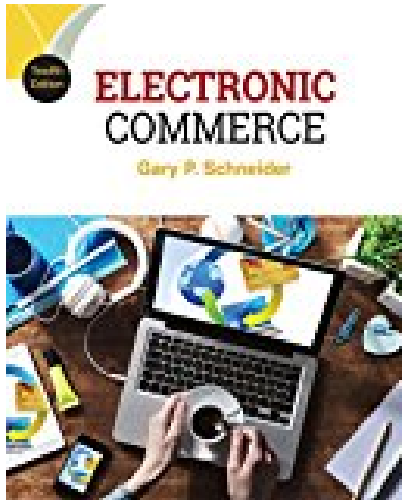


# Electronic Commerce

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## BOOK DETAILS

- Author : Gary Schneider
- Pages : 598 Pages
- Publisher : Course Technology
- Language : English
- ISBN : 1305867815

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## BOOK SYNOPSIS

This book is the ideal starting point for business managers involved with electronic commerce, as well as technical professionals who want to keep abreast of the latest trends and issues in management practices affected by electronic commerce technology. You will learn about firewalls, transaction security, electronic payment methods, and the management issues facing Internet Service Providers. Also fully covered are electronic commerce applications internal to the corporation-supply-chain management, manufacturing, and finance.

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